

# Clowning for KIDZ Foundation, Inc. Press Kit

## Background

The Clowning For Kidz Foundation, Inc. is a local 501(c)3 non-profit public charity, formed in 2008 for the sole purpose of helping children in need under the age of sixteen, through the art of clowning.

Founder Jim Allard, also known as *Nit-Wit the Clown*, says “It’s all about the kids. There are no boundaries and no borders to the help we will provide to a child in need.”

The all-volunteer Clowning For Kidz Foundation raises revenue through participation in events, and parades around New England and with “funraisers” such as the Annual Clowning For Kidz Foundation Car Show and Family Fun Day.

“The Clowning For Kidz Foundation is unique in that we do not have borders. We can help children anywhere around the world, however, much of our assistance is in the local community,” says Jim Allard. The Foundations’ international reach provided school supplies for an entire school in the Philippines; technology and clothing to orphanages in Haiti and the Dominican Republic, respectively.

Clowns in the Clowning For Kidz Foundation range in age from young to young-at-heart. Each clown personality is friendly. Our clowns give their time and talent and enjoy helping children. All Clowning For Kidz Foundation volunteers and clowns have passed Criminal Offender Registry Indicator (C.O.R.I) and Sex Offender Registry Indicator (S.O.R.I) background checks.

The world runs on laughter and the Clowning For Kidz Foundation hopes by sharing our love, laughter and resources, we will bring genuine smiles to children of all ages.

If you would like to donate to the Clowning For Kidz Foundation or would like to join in our good works please go to <http://www.clowningforkidzfoundation.org> for more information.

### **Clowning for Kidz Foundation, Inc.**

P.O. Box 286 • 2162 Main Street • West Warren, MA 01092  
413-454-7234 • [clowningforkidzfoundation@comcast.net](mailto:clowningforkidzfoundation@comcast.net)

[www.clowningforkidzfoundation.org](http://www.clowningforkidzfoundation.org)

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## Images



100 percent of donations received by the Clowning For Kidz Foundation, Inc. help children locally and around the world.

Photo courtesy of the Clowning For Kidz Foundation, Inc.

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Annually, half a million people see the Clowning For Kidz Foundation volunteer clowns participate in parades.

Photo courtesy of Clowning For Kidz Foundation, Inc.

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The Clowing For Kidz Foundation, Inc. is composed of dedicated volunteers and clowns of all ages, abilities and backgrounds who enjoy clowning and helping children.

Photo courtesy of Clowing For Kidz Foundation, Inc.

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There are major clown “types”: Whiteface, Hobo or Tramp, Character and Auguste.  
The Clowning For Kidz Foundation clowns, regardless of which type of clown they  
represent,  
all have friendly clown personalities.

Photo courtesy of the Clowning For Kidz Foundation, Inc.



[WWW.CLOWNINGFORKIDZFOUNDATION.ORG](http://WWW.CLOWNINGFORKIDZFOUNDATION.ORG)

The visually captivating Clowning For Kidz Foundation, Inc logo features founder Jim Allard portrayed as Nit-Wit The Clown at its center.

Photo courtesy of Clowning For Kidz Foundation, Inc

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*SLINKY and CURLY interact with crowds at the South Boston St. Patrick's Day Parade.*

Photo courtesy of Clowning For Kidz Foundation, Inc.

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